



NEWS RELEASE
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STOCKTON CAN NOW PLAY A “ROUND” IN PALM SPRINGS ALLEGIANT ANNOUNCES NONSTOP, LOW-COST TRAVEL SERVICE BETWEEN STOCKTON AND PALM SPRINGS WITH INTRODUCTORY \$39.99* FARES

STOCKTON, Calif.— Allegiant (NASDAQ: ALGT) announces new, nonstop jet service between **Stockton, Calif.**, and **Palm Springs, Calif.**, will begin **Oct. 28**. The company, known for its exceptional travel deals, will introduce the new service to Stockton residents with fares as low as **\$39.99*** one way.

“We're pleased to bring yet another affordable and convenient way for our customers to get away,” Andrew C. Levy, Allegiant president, said. “In 2006, we began serving San Joaquin Valley residents by offering nonstop flights to Las Vegas. We look forward to offering even more low-cost service to the community with our new flights to Palm Springs.”

“Allegiant's expanded service is great for our community and I hope this is the first of many more announcements,” Carlos Villapudua, chairman of the San Joaquin County Board of Supervisors, said.

The new flights will operate two times weekly between **Stockton Metropolitan Airport (SCK)** and **Palm Springs International Airport (PSP)** with service **Monday and Friday**. On Mondays, flights will depart Stockton at **10:15 a.m.** arriving in Palm Springs at **11:30 a.m.** Flights leaving Palm Springs will depart at **12:15 p.m.** arriving in Stockton at **1:35 p.m.** On Fridays, flights will depart Stockton at **4:10 p.m.** arriving in Palm Springs at **5:25 p.m.** Flights leaving Palm Springs will depart at **6:10 p.m.** arriving in Stockton at **7:30 p.m.** (all flight times are local). The carrier will utilize a full-size, 150-seat MD-80 jet aircraft on the route. Allegiant began low-cost, nonstop service to Las Vegas from Stockton on June 16, 2006.

As the western gateway of the Coachella Valley, Palm Springs draws visitors from all over the world with its beautiful landscape, rich culture, fine restaurants, spectacular resorts and outstanding attractions. Palm Springs offers visitors the culture, sophistication, and opportunity usually reserved for large metropolitan areas.

Allegiant's **\$39.99*** one-way introductory fare is limited, must be purchased by **Sept. 5, 2011**, and is valid for travel between **Oct. 28, 2011**, and **Feb. 14, 2012**. Introductory fares are not available on all flights.

[more](#)



Reservations can be made on the airline's website at www.allegiant.com or by calling the company's travel experts at **702-505-8888**. Allegiant guarantees the lowest price on air and hotel vacation packages through the company's Low-Price Pledge. If the customer finds an air and hotel package for less, Allegiant will credit the difference for use on a future booking. Allegiant is also rewarding customers who book an air and hotel package through the company with an instant \$20 savings on roundtrip airfare, making it even more affordable to book an air and hotel package.

About the \$39.99* one-way fare:

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by Sept. 5, 2011, for travel between Oct. 28, 2011--Feb.14, 2012. Offer not available Nov. 18--28, 2011 and Dec. 24, 2011--Jan. 4, 2012. Prices do not include PFC, segment tax or Sept. 11th security fee of up to \$10.70 per segment. A segment is one take-off and one landing. A convenience fee of \$16.99 per passenger will apply when booked on allegiant.com. A convenience fee of \$16.99 per passenger, plus \$14.99 per segment, will apply when purchased through Allegiant call centers. Purchases made at any Allegiant Airport Ticket Office will not incur a convenience or call center fee. For ticket counter hours of operation, please visit www.allegiant.com. When purchased at the time of booking, a checked bag fee of up to \$29.99 per bag will apply per person, per segment. If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply. \$20 savings based on a two-night, air+hotel purchase; valid at select Allegiant hotels.

Allegiant, travel is our deal.

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel-related services. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study and ranked 25 on FORTUNE magazine's Fastest-Growing Companies list. Receive breaking news from Allegiant by visiting Allegiant's Facebook Fan Page at www.facebook.com/Allegiant or follow Allegiant on Twitter at twitter.com/allegianttravel.

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